

24-Month Program Marketing CountDown (CD) Calendar®

Determine your mail dates, print dates and “need by” dates with ease.

It answers this question fast: “How many weeks until...?”

Find the **CD** in the column beside today’s date. Find the **CD** in the column beside the date in question. Take the difference. That is your answer.

2007	S	M	T	W	T	F	S	CD	2007-08	S	M	T	W	T	F	S	CD	2008-09	S	M	T	W	T	F	S	CD
APR	1	2	3	4	5	6	7	104	DEC	2	3	4	5	6	7	8	69	AUG	3	4	5	6	7	8	9	34
	8	9	10	11	12	13	14	103		9	10	11	12	13	14	15	68		10	11	12	13	14	15	16	33
	15	16	17	18	19	20	21	102		16	17	18	19	20	21	22	67		17	18	19	20	21	22	23	32
	22	23	24	25	26	27	28	101		23	24	25	26	27	28	29	66		24	25	26	27	28	29	30	31
MAY	29	30	1	2	3	4	5	100	JAN	30	31	1	2	3	4	5	65	SEP	31	1	2	3	4	5	6	30
	6	7	8	9	10	11	12	99	2008	6	7	8	9	10	11	12	64		7	8	9	10	11	12	13	29
	13	14	15	16	17	18	19	98		13	14	15	16	17	18	19	63		14	15	16	17	18	19	20	28
	20	21	22	23	24	25	26	97		20	21	22	23	24	25	26	62		21	22	23	24	25	26	27	27
JUNE	27	28	29	30	31	1	2	96	FEB	27	28	29	30	31	1	2	61	OCT	28	29	30	1	2	3	4	26
	3	4	5	6	7	8	9	95		3	4	5	6	7	8	9	60		5	6	7	8	9	10	11	25
	10	11	12	13	14	15	16	94		10	11	12	13	14	15	16	59		12	13	14	15	16	17	18	24
	17	18	19	20	21	22	23	93		17	18	19	20	21	22	23	58		19	20	21	22	23	24	25	23
	24	25	26	27	28	29	30	92	MAR	24	25	26	27	28	29	1	57	NOV	26	27	28	29	30	31	1	22
JULY	1	2	3	4	5	6	7	91		2	3	4	5	6	7	8	56		2	3	4	5	6	7	8	21
	8	9	10	11	12	13	14	90		9	10	11	12	13	14	15	55		9	10	11	12	13	14	15	20
	15	16	17	18	19	20	21	89		16	17	18	19	20	21	22	54		16	17	18	19	20	21	22	19
	22	23	24	25	26	27	28	88		23	24	25	26	27	28	29	53		23	24	25	26	27	28	29	18
AUG	29	30	31	1	2	3	4	87	APR	30	31	1	2	3	4	5	52	DEC	30	1	2	3	4	5	6	17
	5	6	7	8	9	10	11	86		6	7	8	9	10	11	12	51		7	8	9	10	11	12	13	16
	12	13	14	15	16	17	18	85		13	14	15	16	17	18	19	50		14	15	16	17	18	19	20	15
	19	20	21	22	23	24	25	84		20	21	22	23	24	25	26	49		21	22	23	24	25	26	27	14
SEP	26	27	28	29	30	31	1	83	MAY	27	28	29	30	1	2	3	48	JAN	28	29	30	31	1	2	3	13
	2	3	4	5	6	7	8	82		4	5	6	7	8	9	10	47	2009	4	5	6	7	8	9	10	12
	9	10	11	12	13	14	15	81		11	12	13	14	15	16	17	46		11	12	13	14	15	16	17	11
	16	17	18	19	20	21	22	80		18	19	20	21	22	23	24	45		18	19	20	21	22	23	24	10
	23	24	25	26	27	28	29	79		25	26	27	28	29	30	31	44		25	26	27	28	29	30	31	9
OCT	30	1	2	3	4	5	6	78	JUNE	1	2	3	4	5	6	7	43	FEB	1	2	3	4	5	6	7	8
	7	8	9	10	11	12	13	77		8	9	10	11	12	13	14	42		8	9	10	11	12	13	14	7
	14	15	16	17	18	19	20	76		15	16	17	18	19	20	21	41		15	16	17	18	19	20	21	6
	21	22	23	24	25	26	27	75		22	23	24	25	26	27	28	40		22	23	24	25	26	27	28	5
NOV	28	29	30	31	1	2	3	74	JULY	29	30	1	2	3	4	5	39	MAR	1	2	3	4	5	6	7	4
	4	5	6	7	8	9	10	73		6	7	8	9	10	11	12	38		8	9	10	11	12	13	14	3
	11	12	13	14	15	16	17	72		13	14	15	16	17	18	19	37		15	16	17	18	19	20	21	2
	18	19	20	21	22	23	24	71		20	21	22	23	24	25	26	36		22	23	24	25	26	27	28	1
DEC	25	26	27	28	29	30	1	70	AUG	27	28	29	30	31	1	2	35	APR	29	30	31	1	2	3	4	0

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