

Jacob-Cameron Publishing Company Human Resources

Jacob-Cameron Publishing Company specializes in consulting services, information products, books and manuals to address the professional needs of today's managers and executives, with special focus on human resources management and business development. This list of HR managers and staff offers the Jacob Cameron house file for HR conferences, book catalogs, and other information products.

MEDIA TYPE	
Business	
SOURCE	
Direct mail sold	
GEOGRAPHY	
Domestic (US) and Canada	
MAINTENANCE	
Market Entry	
New to Manager	12/01/2007
Counts through	09/09/2010
DATA CARD MAINTENANCE	
New to NextMark System	11/16/2007
Last data card update	09/21/2010
Next data card update	12/09/2010
Data card update frequency	QUARTERLY

SEGMENTS		Data card currency: US Dollar
113,712	Total Universe / Base Rate	\$115.00 /M
113,712	Human Resources/Personnel Managers & Departments	\$115.00 /M
8,597	HISPANIC & SPANISH SPEAKING - counts available in titles listed	\$125.00 /M

DESCRIPTION
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Titles:

Compensation & Benefits Specialists	3,194
Human Resources Directors & Mgrs	26,405
Interviewing & Recruitment	2,425
Labor Relations & Compliance	1,348
Performance Management Systems	24,265
Personnel Department Managers	46,465
Total Quality Management	2,666
Vice President of Human Resources	3,950
Health Care Human Resources Manager	2,994

SELECTS	
3 MONTH HOTLINE	\$15.00 /M
6 MONTH HOTLINE	\$10.00 /M
GENDER/SEX	\$7.00 /M
JOB TITLE SELECT	\$10.00 /M
NUMBER OF EMPLOYEES	\$10.00 /M
SALES VOLUME	\$10.00 /M
SCF	\$7.00 /M
SIC CODE	\$10.00 /M
STATE	\$7.00 /M
ZIP	\$7.00 /M

UNIT OF SALE INFORMATION	
High:	\$149.00
Average:	\$0.00
Low:	\$99.00

GENDER PROFILE	
Male:	%
Female:	%

AVERAGE INCOME	
Value:	not available

MINIMUM ORDER	
Quantity:	5,000
Value:	\$0.00

REUSE	
Reuse is allowed	
Min Qty:	0
Charges:	

TELEMARKETING	
Telemarketing is allowed	
Charges:	

CANCELLATION	
Charges:	\$100.00 /F

KEY CODING	
Key Coding is available	
Charges:	\$3.00 /M

ADDRESSING	
DISKETTE	\$50.00 /F
EMAIL	\$50.00 /F
FEDEX SHIPPING & HANDLING	\$50.00 /F
FTP	\$50.00 /F
P/S LABELS	\$15.00 /M

SPECIAL INSTRUCTIONS
 ** All orders cancelled prior to the maildate will incur a \$50/F Cancellation Fee, \$15/M Run Charges plus applicable media and shipping fees. No cancellations will be accepted after the maildate. **