

ProEdInfoLists

89 Million Name MEGABASE of POSTAL Business Lists

It's the largest single source of business names in the U.S. Over 800 subscriber, buyer, membership, and attendee lists. All in ONE database.

We developed the Megabase of "No Minimum Order" Lists specifically for our college and university clients. It solves many of the big problems you face in renting postal lists to market your executive and professional development programs. And it reduces your list costs dramatically.

Hundreds of the top lists are in this special database: McGraw-Hill ... Harvard Business Review ... Gantthead Project Managers ... Business Week SHRM ... Talent Management ... Wall Street Journal ... CIO magazine ... Bioscience Technology, and hundreds more.

Look at the advantages !!

- Have you had to avoid renting lists that you really want since you can't meet the owner's minimum order quantity? Ask us if the lists you want are in the Megabase. If so, your problem is solved.
- There is No 5,000 name minimum order for the Megabase.. Pick just the lists you want and the quantity you want. Plus, your order will be automatically merged and purged of all duplicate names appearing on the various lists in your order.
- Want just 300 names each from a selected mix of 9 different lists? No problem. And you only pay for those 2,700 names.
- You can add selections like employee size, sales, industry, titles, job functions, recency, and more.
- Want 3,000 Project Managers or HR VPs and Directors? (And check out our Marketing Report and web site for the more info on Audience Specific Minibases.)

What does the Megabase cost? Since each list has its own base price of \$ per M (1,000), the ultimate cost depends on the mix of lists that you finally take. Selections (title, employee size, geography, etc.) are all \$12-15 per thousand. The across-the-board average range with a couple of selections can be as little as \$120 per M to as much as \$200+ per M. The cost to ship email the file to you is a flat \$50. We can give you a precise quote or estimate once we know the details.

(NOTE: If you want the D&B or the InfoUSA compiled list added to the mix of Megabase response lists, we have their 30,000,000 names ready and waiting. But we

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only will include them on request. Some of our clients use our Megabase to supplement what they already use from InfoUSA or other compiled sources. Or they need to penetrate larger companies or reach specific managers in certain job function areas. We can give you what you need.)

Every Megabase list order is customized. Once we know the approximate audience and quantity you want, we can give you a more precise cost estimate. No obligation.

Want EMAIL rather than postal lists? We can help you with those too, but we use different list sources. If you have not rented an email list previously, it's a different "ballgame" from postal lists. You may want to read our Marketing Report on Pros & Cons of Renting Email Lists.

Tap the list experience of InfoLists, Inc. with over 20+ years of helping college and universities market management, executive and professional development programs.

Contact us now with your questions. Call Phil Graf or Debbie Young at 941-921-5455. Or you can email us at PGRAF@PROED.COM and DYOUNG@PROED.COM.

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