


# Thompson Publishing Group Human Resource & Employee Benefits Executives

 listGraphic For more than 20 years, Thompson Publishing Group has been one of the most respected sources of information needed to help executives deal with the complexities of today's legal requirements in the workplace.	<b>MEDIA TYPE</b> Business
	<b>SOURCE</b> Publications
<b>SEGMENTS</b> Data card currency: US Dollar	<b>GEOGRAPHY</b> Domestic (US)
22,229 Total Universe / Base Rate \$160.00 /M 22,229 Total Subscribers \$160.00 /M 6,048 Last 3 month + \$25.00 /M 10,587 Last 6 month + \$20.00 /M	<b>MAINTENANCE</b> Market Entry New to Manager Counts through <b>08/20/2010</b>
	<b>DATA CARD MAINTENANCE</b> New to NextMark System <b>02/06/2003</b> Last data card update <b>09/27/2010</b> Next data card update <b>12/15/2010</b> Data card update frequency <b>QUARTERLY</b>

**DESCRIPTION**  
 For more than 20 years, **Thompson Publishing Group®** has been one of the most respected sources of information needed to help executives deal with the complexities of today's legal requirements the workplace. Through their extensive line of manuals and newsletters, Thompson educates their readers on a wide variety topics including employee benefits, Fair Labor Standards Act, COBRA, Family & Medical Leave Act, Americans with Disabilities Act, health benefits, 401(K) plans, self-insurance, and sexual harassment.

**Thompson Publishing Group®** subscribers are human resources and employee benefits professionals who purchase handbooks and subscribe to newsletters that help them comply with laws and regulations governing the workplace. This file is 100% at business address and is a great source for reaching human resources/employee benefits executives with purchasing power.

Edith Roman Recommends the **Thompson Publishing Group® Human Resource/Employee Benefits Managers** list for a wide range of business offers including books, newsletters, educational materials, office supplies & services, software, computers, seminars, internet providers and cellular offers.

<b>Job Function:</b>	
<i>Human Resource Executives</i>	19,014
Employment Law	15,166
Leave & Disability	13,837
Wage & Hour	11,187
<i>Employee Benefits Executives</i>	6,383
Health Plans	2,823
Retirement Plans	2,525
Other Benefits	3,491

**Sample Mailing Piece Required**

**Cancellation**  
 \$10/M + \$50 Flat Fee  
 Cancellation After Mail Date  
 Requires Payment in Full

SELECTS	
GENDER/SEX	\$15.00 /M
GEO SELECT	\$10.00 /M
JOB FUNCTION SELECT	\$15.00 /M
ONE NAME PER SITE	\$15.00 /M

UNIT OF SALE INFORMATION	
High:	\$0.00
Average:	\$315.00
Low:	\$0.00

GENDER PROFILE	
Male:	%
Female:	%

AVERAGE INCOME	
Value:	not available

MINIMUM ORDER	
Quantity:	5,000
Value:	\$0.00

REUSE	
Reuse is not allowed	

TELEMARKETING	
Telemarketing is not allowed	

CANCELLATION	
Charges:	

KEY CODING	
Key Coding is available	
Charges:	\$3.00 /M

ADDRESSING	
CARTRIDGE	\$25.00 /F
CD ROM	\$50.00 /F
DISKETTE	\$50.00 /F
EMAIL	\$65.00 /F
NCOA	\$3.00 /M
NCOA (Minimum)	\$250.00 /F
P/S LABELS	\$10.00 /M

SPECIAL INSTRUCTIONS	
Cancellation: \$50 Flat Fee/ \$10/M Run Charges	

