

WorkforceActive Subscriber List

Active subscribers to Workforce magazine... They're Buying Your Products!

SEGMENTS	Data card currency: US Dollar
79,833 Total Universe / Base Rate	\$152.00 /M
79,833 Workforce Active Subscriber List	\$152.00 /M

MEDIA TYPE

Business

SOURCE

Subscriber List

GEOGRAPHY

Domestic (US), Canada, and Other International

MAINTENANCE

Market Entry
New to Manager
Counts through 01/27/2010

DATA CARD MAINTENANCE

New to NextMark System 03/05/2003
Last data card update 02/26/2010
Next data card update 12/31/2010
Data card update frequency ANNUALLY

DESCRIPTION

Let the Workforce Active Subscriber List make your next campaign a winner. Reach human resource professionals who are making buying decisions about benefits, compensation, workforce management, recruitment, relocation, training and HRMS/HRIS systems. Target these current subscribers who have chosen Workforce, the recognized authority in HR management for more than 75 years, as their primary information source! Get in front of HR professionals who are looking for products and services like yours to make their businesses better. Reach the right people. Marketing your specific products or services will be more effective when your message is targeted correctly. Workforce makes this simple by customizing your selection to the titles and functions you want most. Choose presidents, VPs, directors, managers in compensation, HR management, recruitment and much more!

Selections Available

Job Title: Job Function:

- President/Owner/Partner
- HR/Personnel Management
- Vice President
- Labor/Industrial Relations
- Director
- Compensation & Benefits
- Manager
- Employment/Recruitment
- Administrator/Supervisor
- Training & Education
- Analyst/Specialist
- Health/Safety/Security
- Educator/Trainer
- HR Information Services
- Treasurer/Controller/Finance
- Admin/Finance/Operations
- Consultant Attorney
- Consulting/Legal

Schedule a mailing date today!

Policies

- Prepayment required for new brokers/mailers.
- Please allow 5 working days to process your order
- Mail date reservations required to protect against competing offers
- If mailing is canceled before mail date, running charges will be applicable. Mailings canceled after mail date will incur full list charges.
- Lists are rented for one-time use only and shall not be duplicated, reproduced or transferred without written permission from list owner.

Shipping: UPS Blue unless specified

SELECTS	
GENDER/SEX	\$10.00 /M
HOTLINE	\$10.00 /M
JOB FUNCTION/TITLE	\$10.00 /M
PREVIOUS ORDER OMIT	\$20.00 /F
REGENCY	\$10.00 /M
SCF	\$10.00 /M
STATE	\$10.00 /M
ZIP	\$10.00 /M

UNIT OF SALE INFORMATION

Unit of sale information is not available

GENDER PROFILE

Male: %
Female: %

AVERAGE INCOME

Value: not available

MINIMUM ORDER

Quantity: 5,000
Value: \$0.00

REUSE

Reuse is allowed
Min Qty: 0
Charges: \$150.00 /M

TELEMARKETING

Telemarketing is not allowed

CANCELLATION

Charges:

KEY CODING

Key Coding is available
Charges: \$5.00 /M

ADDRESSING

EMAIL \$50.00 /F
FTP DOWNLOAD \$50.00 /F
P/S LABELS \$15.00 /M

SPECIAL INSTRUCTIONS

